

ORANGE COUNTY DEVELOPMENT BOARD 1300 S. GRAND AVENUE, BLDG. B, 3RD FLOOR SANTA ANA, CA 92705-4407 PHONE: (714) 480-6500

Orange County Development Board SPECIAL MEETING

May 22, 2019 8:30 A.M. Orange County Development Board 1300 S. Grand Ave. Building B - Conference Room A/B Santa Ana, CA 92705 714-480-6500



AGENDA

The agenda contains a description of each item to be considered. No action will be taken on items not appearing in this agenda.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

BOARD MEMBER ROLL CALL

PUBLIC COMMENTS:

Members of the public may address the Orange County Development Board (OCDB) on items listed within this agenda so long as the subject matter is within the jurisdiction of the OCDB (3 minutes max).

- 1. Comprehensive Economic Development Strategy (CEDS) INFORMATION Overview of the Orange County 2019 – 2023 Comprehensive Economic Development Strategy (CEDS) report be presented and an update will be provided.
- 2. University Lab Partners CEDS Project

ACTION

The University Lab Partners CEDS Project will be presented for review and letter of support will be presented for approval.

ADJOURNMENT

This agenda contains a brief description of each item to be considered. Except as provided by law, no action shall be taken on any item not appearing in the agenda. To speak on an item, complete a Speaker Request Form(s) identifying the item(s) and deposit it in the designated box. To speak on a matter not appearing in the agenda, but under the jurisdiction of the Orange County Development Board, you may do so during Public Comments. Speaker request forms must be deposited prior to the beginning of the

meeting, the reading of the individual agenda items and/or the beginning of Public Comments. When addressing the Development Board, it is requested that you state your name for the record. Address the Board as a whole through the Chair. Comments to individual Members or staff are not permitted. Speakers are limited to three (3) minutes.

Materials/handouts can be requested up to 72 hours in advance of OCDB meetings by visiting the Orange County Development Board Administrative Office located at 1300 S. Grand Avenue, Building B, Santa Ana, CA 92701 8:00 am - 5:00 pm, Monday-Friday or at www.ocboard.org.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TDD/TTY users, please call the California Relay Service (800) 735-2922 or 711. If you need special assistance to participate in this program, please contact 714-480-6500 at least 72 hours prior to the event to allow reasonable arrangements to be made to ensure program accessibility.

Item #1 – INFORMATION

Comprehensive Economic Development Strategy Recommendation Summary May 22, 2019

BACKGROUND:

The County of Orange administers the regional CEDS Committee pursuant to the provisions of Section 302 of the Public Works and Economic Development Act of 1965 (42 U.S.C. §3162), Regulations 13 C.F.R., part 303. Every five years, acting as the CEDS Committee the Orange County Community Services develops the Comprehensive Economic Development Strategy (CEDS), which provides valuable information on Orange County's economic environment along with potential plans for developing and growing the economy.

This five-year strategic plan presents the current condition of the Orange County economy and the impact on those who live and work in Orange County; it identifies economically vulnerable areas in which to invest economic improvement activities; it proposes action strategies in five major areas impacting all of Orange County: infrastructure, workforce and education, housing, innovation in economic development, and healthcare. It is a source of the economic, workforce and demographic information that include the most recent research available on high-unemployment and low-income communities.

The OC Community Services/CEDS Committee, with support of county staff, will include the following goals in developing and implementing the CEDS:

GOAL 1: Provide World-Class Education, Career, and Workforce Opportunities to Address the Skills Gap

- Ensure that businesses have enough skilled workers to meet their workforce needs with the workforce necessary to compete in the global economy
- Support Orange County's education system at all levels to ensure college-readiness and careerreadiness
- Support career and technical education
- Develop and promote targeted education and training programs in Orange County's key high-value priority industry clusters – Advanced Manufacturing, Healthcare, Hospitality and Tourism, and Information Technology
- Increase middle-skills industry-valued and recognized post-secondary credentials
- Analyze and forecast new and emerging technological advances and industry and organizational processes that may require additional training and skills development

GOAL 2: Focus on Residents living in Red Zones (areas of low income/high unemployment)

- Develop targeted EDA project proposals in economically distressed Red-Zone areas to spur revitalization and employment growth opportunities, including targeted alignment of partner resources
- Enable economic self-sufficiency for Red-Zone residents by promoting economic opportunity through educational opportunity, removing barriers to employment and leading to career advancement
- Upgrade the skills of the existing Red-Zone workforce to bolster their abilities and improve the lives of Red-Zone residents

GOAL 3: Promote Key Priority Clusters

 Encourage expansion and retention of Orange County's Key High-Value Priority Industry Clusters as they provide significant economic benefits across a number of complementary and supplementary sectors and industries:

- Advanced Manufacturing
- o Healthcare
- Hospitality and Tourism
- Information Technology
- Form Industry Sector groups to promote growth and expansion of companies in Orange County's key industry clusters

GOAL 4: Improve Orange County's Economic Competitiveness in a Global Economy

- Promote the County as a national and international center for business, global trade, and development
- Foster positive, business-friendly environment to make Orange County competitive and create and retain good quality jobs
- Increase investment in small business start-ups and promote entrepreneurship
- Identify opportunities to lower the costs of doing business and provide streamlined business services to attract and retain businesses

GOAL 5: Plan for and Develop State-of-the-Art Infrastructure

- Develop an expanded and improved infrastructure system, including workforce housing, to support economic growth and development
- Support infrastructure that facilitates the efficient movement of goods, energy, information and labor
- Coordinate infrastructure investments with economic development opportunities in unincorporated parts of the County
- Support the expansion of communication networks, such as broadband connectivity, telecommunications, and wireless technologies
- Ensure sufficient supply of workforce housing demand arising from new job creation, including reusing obsolete retail centers for workforce housing opportunities

RECOMMENDATION(S):

Received and File

ATTACHMENT(S):

- 2019-2023 Orange County Comprehensive Economic Development Strategy
- OC CED Overview and Update PowerPoint Presentation

Item #2 - Action

OC CEDS Application Recommendation Summary May 22, 2019

BACKGROUND:

The County of Orange administers the regional CEDS Committee pursuant to the provisions of Section 302 of the Public Works and Economic Development Act of 1965 (42 U.S.C. §3162), Regulations 13 C.F.R., part 303. Every five years, acting as the CEDS Committee the Orange County Community Services develops the Comprehensive Economic Development Strategy (CEDS), which provides valuable information on Orange County's economic environment along with potential plans for developing and growing the economy.

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The CEDS provides the foundation for all EDA funding applications submitted in the Orange County region. The CEDS is prepared every 5 years and must be updated every year.

University Lab Partner, a non-profit program of The Beall Family Foundation, has submitted an application requesting non-construction EDA investment of \$3 million for movable scientific equipment for a wet-lab incubator in Irvine, California.

RECOMMENDATION(S):

1. Authorize the OCDB Chair to sign the University Lab Partner Letter of Support.

ATTACHMENTS:

- 1. University Lab Partners Letter of Support from CEDS Committee
- 2. University Lab Partners Feasibility Report and Business Plan
- 3. University Lab Partners EDA Funding Application Package
 - a. ED-900 General Application for EDA Programs with Attachments
 - b. ED-900A Additional Assurances for Construction or Non-Construction Investments
 - c. SF-424 Application for Federal Assistance
 - d. SF-424A Budget Information Non-Construction Programs
 - e. SF-424B Assurances Non-Construction Programs
 - f. CD-511 Certification Regarding Lobbying