

ORANGE COUNTY DEVELOPMENT BOARD 1300 S. GRAND AVENUE, BLDG. B, 3RD FLOOR SANTA ANA, CA 92705-4407 PHONE: (714) 480-6500

Orange County Development Board Executive Committee

February 22, 2018 8:30 A.M. Orange County Development Board 1300 S. Grand Ave. Building B – Conference Room A/B Santa Ana, CA 92705 (714) 480-6500



AGENDA

The agenda contains a description of each item to be considered. No action will be taken on items not appearing in this agenda.

CALL TO ORDER

BOARD MEMBER ROLL CALL

PUBLIC COMMENTS:

Members of the public may address the Executive Committee on items listed within this agenda so long as the subject matter is within the jurisdiction of the OCDB (3 minutes max).

1. MINUTES ACTION

The minutes of the October 20, 2017 Executive Committee meeting will be presented for review and approval.

2. WIOA YOUNG ADULT PROGRAM OVERVIEW INFORMATION Staff will provide information on the WIOA Young Adult Program.

3. WIOA YOUNG ADULT FUNDING RECOMMENDATIONS ACTION The Young Adult Services funding recommendations for Program Year 2018-19 will be presented for review and approval.

4. GRANTS UPDATE

INFORMATION

Staff will provide information on recent grant activity.

5. CHAIR'S REPORT

INFORMATION

The Chair will provide an update on OCDB activities.

ADJOURNMENT

This agenda contains a brief description of each item to be considered. Except as provided by law, no action shall be taken on any item not appearing in the agenda. To speak on an item, complete a Speaker Request Form(s) identifying the item(s) and deposit it in the box on the Chairman's desk. To speak on a matter not appearing in the agenda, but under the jurisdiction of the Orange County Development Board, you may do so during Public Comments. Speaker request forms must be deposited prior to the beginning of the meeting, the reading of the individual agenda items and/or the beginning of Public Comments. When addressing the Development Board, it is requested that you state your name for the record. Address the Board as a whole through the Chair. Comments to individual Members or staff are not permitted. Speakers are limited to three (3) minutes.

Materials/handouts can be requested up to 72 hours in advance of OCDB meetings by visiting the Orange County Development Board Administrative Office located at 1300 S. Grand Avenue, Building B, Santa Ana, CA 92701 8:00 am - 5:00 pm, Monday-Friday or at www.ocboard.org

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TDD/TTY users, please call the California Relay Service (800) 735-2922 or 711. If you need special assistance to participate in this program, please contact 714-480-6500 at least 72 hours prior to the event to allow reasonable arrangements to be made to ensure program accessibility.

Item #1 - ACTION

Minutes Recommendation Summary February 22, 2018

Orange County Development Board
Executive Committee

October 20, 2017 8:30 AM Orange County One-Stop Center Newport Room 17891 Cartwright Rd. Irvine, CA 92614

Guests:

Doug Wooley David Baquerizo Rene Drake

MINUTES

CALL TO ORDER

Bob Bunyan called the meeting to order 8:30 a.m.

BOARD MEMBER ROLL CALL

<u>Present:</u> Bob Bunyan, Doug Mangione, and Barbara Mason, were present for roll call. Lauray Holland-Leis arrived at 8:43 a.m.

Absent: Frank Talarico, Tom Porter and Tod Sword

PUBLIC COMMENTS

No public comment received.

1. MINUTES ACTION

The minutes of the July 21, 2017 Executive Committee meeting were presented for review and approval.

Barbara Mason motioned for approval. Doug Mangione seconded. Motion passed.

2. REGIONAL PLAN UPDATE

INFORMATION

An update on the Regional Plan was provided.

Staff presented information on the approval of the Orange County Regional Plan and the selection of the Orange County Regional Organizer to guide with regional coordination among the three Boards. Additionally, the process and timeline of implementing the Regional Plan.

The Committee discussed the process in selecting the Regional Organizer, the roles of the three Workforce Development Boards, and grant funding coming through the State to support regional work in Orange County.

3. GRANTS UPDATE

INFORMATION

Information was provided on recent grant activity.

Staff presented information on the current grant activity, including grants awarded and in progress, grant submissions/awaiting results, and grants under consideration.

The Committee discussed potential grants on the horizon and the role of discretionary grant funding in terms of the overall OCDB budget.

4. WIOA PERFORMANCE REPORTS

INFORMATION

Information was provided on WIOA performance for the period ending June 30, 2017.

Staff presented information on OCDB programs, providers and performance. Additional information was provided on the providers/programs that need significant corrective action.

The Committee discussed the decrease in clients visiting the One-Stop Centers and the role of the satellite center located at Los Alamitos Joint Forces Training Base.

5. CHAIR'S REPORT

INFORMATION

The Chair provided information on the OC/Anaheim Job Fair and the 2018 OCDB meeting calendar.

The meeting adjourned at 9:28 a.m.

<u>Item #2 – INFORMATION</u>

WIOA YOUNG ADULT PROGRAM OVERVIEW Recommendation Summary February 22, 2018

BACKGROUND:

Staff will provide information on the WIOA Young Adult Program.

RECOMMENDATIONS:

Receive and File

ATTACHMENT(S): WIOA Young Adult Program Overview

WIOA AND THE WIOA TITLE I YOUTH PROGRAM

- The Workforce Innovation and Opportunity Act (WIOA), signed into law on July 22, 2014, is the first legislative reform of the public workforce system in 15 years.
- WIOA outlines a broader youth vision that supports an integrated service delivery system and gives a framework through which states and local areas can leverage other Federal, State, Local, and philanthropic resources to support in-school and out-of-school youth.
- WIOA affirms the Department of Labor's commitment to providing high quality services for youth and young adults beginning with career exploration and guidance, continued support for educational attainment, opportunities for skills training in in-demand industries and occupations, and culminating with a good job along a career pathway or enrollment in postsecondary education.

WIA vs. WIOA

WIA

- Target young people ages 14-21
- •30% allocated to out-of-school youth (OSY)
- •10 program elements
- Youth Council required
- Low income required for both ISY and OSY

WIOA

- Expanded age range to 24 (now 14-24)
 - Locally, we serve 17-24
- •75% allocated to out-of-school youth (OSY)
- •14 program elements
 - Original 10 were consolidated into 9 and added 5 new elements (highlighted on next slide)
- Youth Council no longer required
- Low income required for ISY and some OSY
- Emphasis on Work Experience 20% of funds

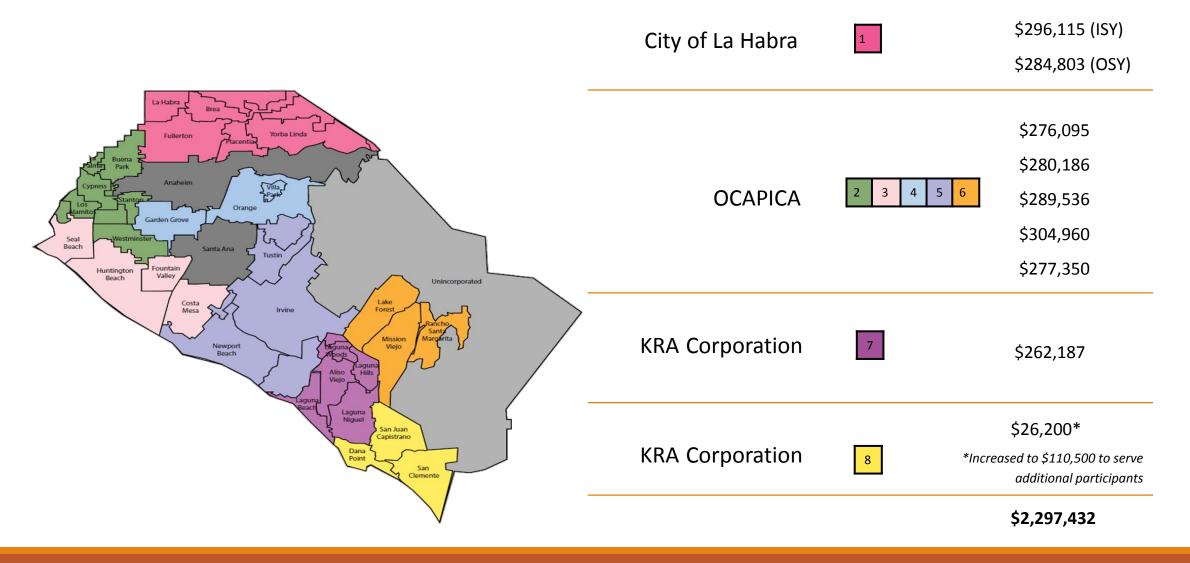
14 PROGRAM ELEMENTS

The WIOA Section 129(c)(2) includes 14 program elements to be provided to participants. Local Areas are not required to provide all 14 required elements to each participant. Local Areas have the flexibility to determine which specific services a youth will receive based upon the youth's assessment and service strategy. Local Boards, however, must ensure that all 14 program elements are available in their Local Area.

- 1. Tutoring, study skills training, instruction, and dropout prevention
- 2. Alternative secondary school services or dropout recovery services
- 3. Paid and unpaid work experience
- 4. Occupational skills training
- 5. Education offered concurrently with workforce preparation and training for a specific occupation
- 6. Leadership development opportunities

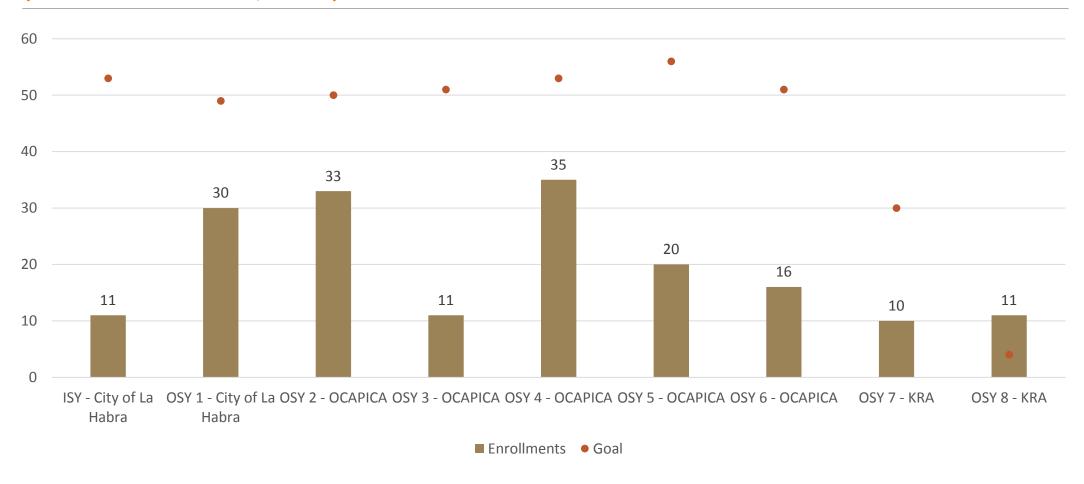
- 7. Supportive services
- 8. Adult mentoring
- *9.* Follow-up services
- 10. Comprehensive guidance and counseling
- 11. Financial literacy education
- 12. Entrepreneurial skills training
- 13. Services that provide labor market information
- 14. Post-secondary preparation and transition activities

REGIONS / SERVICE AREAS - PY 2017-18



ANNUAL PERFORMANCE GOALS

(as of December 31, 2017)



FUNDING AVAILABILITY FOR 2018-19

Funding Recommendations

PROGRAM	TOTAL FUNDING
OSY	\$2,919,400
ISY	\$150,600
TOTAL	\$3,070,000

There are 2 more years in this RFP cycle after this Program Year.

SOCIAL MEDIA OUTREACH PILOT

The County of Orange "boosted" a Facebook post about our program for 30 days.

- Approximate cost = \$500
- Targeted ages 17-24 in Orange County
- 44,280 viewed (\$0.01 cost per view)
 - 30,519 women (69%)
 - 13,761 men (31%)
- 1,833 clicked the link/photo (\$0.01 cost per click)
 - 1,331 women (72%)
 - 502 men (27%)
- Over 300 interest forms were submitted (\$1.67 cost per form)
- 5 participants have been enrolled with others being scheduled for intake appointments.

City	Total	City	Total
Santa Ana	89	Buena Park	4
Anaheim	63	Laguna Hills	4
Garden Grove	20	Rancho Santa Margarita	4
Orange	20	Ladera Ranch	2
Fullerton	14	Placentia	2
Costa Mesa	9	Yorba Linda	2
Tustin	7	Aliso Viejo	1
Brea	6	Dana Point	1
Huntington Beach	6	Fountain Valley	1
Lake Forest	6	La Habra	1
Mission Viejo	6	Laguna Niguel	1
Irvine	5	Newport Beach	1
San Juan Capistrano	5	Trabuco Canyon	1
Stanton	5	Other	6
Westminster	5	Grand Total	312

NEXT STEPS

- •Enhanced Social Media Continuous targeted outreach through the County of Orange Facebook page; establish Communication Plan/Strategy; consider engaging communication/social media consultant.
- •Youth Cohort Challenge –What Does It Take to Effectively Engage and Retain Out of School Youth Throughout the Program Lifespan? We were selected out of 85 entities to participate in the Department of Labor's first Youth Cohort Challenge. During the next few months of virtual cohort sessions, we'll learn from experts in the field, see some phenomenal models and engage deeply with peers. The cohort will help our team take its youth engagement efforts to the next level while, at the same time, greatly influence the Administration's thinking on this issue.
- •Strengthening Education and Workforce Development for Justice-Involved Young Adults With support from the U.S. Department of Education's Office of Career, Technical, and Adult Education, RTI International invited community partnerships to join a technical assistance initiative to improve the outcomes of justice-involved young adults (ages 16–24). This new initiative will connect these youths with career and technical education (CTE), workforce development, and special education services. We were selected to participate in this initiative.

Item #3 - ACTION

WIOA YOUNG ADULT FUNDING RECOMMENDATIONS Recommendation Summary February 22, 2018

Approved by the Service Delivery & Performance Committee on February 15, 2018.

BACKGROUND:

The WIOA Young Adult Services Request for Proposal (RFP) was released on January 28, 2016. FY 2018-19 is Year 3 of a four-year cycle. Current WIOA Young Adult Providers include City of La Habra, Orange County Asian and Pacific Islander Community Alliance (OCAPICA), and KRA Corporation. For Year 3, we are proposing La Habra receive a greater proportion of Out of School (OSY) funding compared to In School (ISY). Outcomes have been more successful with OSY.

Funding Allocations

PROGRAM	TOTAL FUNDING
osy	\$2,919,400
ISY	\$150,600
TOTAL	\$3,070,000

OSY REGION	AGENCY	TOTAL FUNDING	ENROLLMENT TARGETS (est.)	
Region 1	City of La			
Cities: Brea, Fullerton, La Habra, Placentia, and Yorba Linda (including adjacent unincorporated areas)	Habra	\$556,600	90	
Region 2				
Cities: Buena Park, Cypress, La Palma, Los Alamitos, Stanton, and Westminster (including adjacent unincorporated areas)	OCAPICA	\$440,000	75	
Region 3				
Cities: Costa Mesa, Fountain Valley, Huntington Beach, and Seal Beach (including adjacent unincorporated areas)	OCAPICA	\$205,000	35	
Region 4		^		
Cities: Garden Grove, Orange, and Villa Park (including adjacent unincorporated areas)	OCAPICA	\$531,000	90	
Region 5				
Cities: Irvine, Newport Beach, and Tustin (including adjacent unincorporated areas)	OCAPICA	\$352,000	60	
Region 6				
Cities: Lake Forest, Mission Viejo, and Rancho Santa Margarita (including adjacent unincorporated areas)	OCAPICA	\$205,000	35	
Region 7	KRA			
Cities: Aliso Viejo, Laguna Beach, Laguna Hills, Laguna Niguel, and Laguna Woods (including adjacent unincorporated areas)	Corporation	\$194,800	25	

Region 8	KRA	\$425,000	70
Cities: Dana Point, San Clemente, and San Juan Capistrano (including adjacent unincorporated areas)	Corporation	\$435,000	70

ISY REGION	AGENCY	TOTAL FUNDING	ENROLLMENT TARGETS (est.)	
Northern Region Cities: Brea, Buena Park, Costa Mesa, Cypress, Fountain Valley, Fullerton, Garden Grove, Huntington Beach, La Habra, La Palma, Los Alamitos, Orange, Placentia, Seal Beach, Stanton, Tustin, Villa Park, Westminster, and Yorba Linda (including adjacent unincorporated areas)	City of La Habra	\$150,600	25	

RECOMMENDATIONS:

- 1. Approve funding recommendations as outlined in the "Funding Allocations" tables above.
- 2. Authorize staff to negotiate contracts for FY 2018-2019 within the not-to-exceed funding parameters outlined in Recommendation #1.
- 3. Authorize staff to exercise a cost contingency increases not to exceed a total of 10% of the first year contract amount, pursuant to County Contact Policy Manual Section 2.2-113.
- 4. If negotiations do not yield a contract, authorize staff to negotiate with other fundable providers as procured through the WIOA Young Adult Career Program RFP.
- 5. If WIOA funds allocated by the State and/or the carry-in from FY 2017-18 is less than or greater than the estimated amounts, authorize staff to adjust allocations accordingly.

ATTACHMENT(S):

None

<u>Item #4 – INFORMATION</u>

GRANTS UPDATE Recommendation Summary February 22, 2018

BACKGROUND:

Staff will provide information on active grants and grants under consideration.

RECOMMENDATIONS:

Receive and File

ATTACHMENT(S):

Grants Report

Current Active Grants for OCDB

Grant Name	Funder	Fiscal Agent	Description	Tota	al Grant	OCDB Awarded Amount	Current Status	OCDB Role	Targeted Customer(s)	Term	Match	Subrecipient(s)
Supervised Population Workforce Training	CA Workforce Development Board/EDD	OCDB	Workforce training for individuals on probation/mandatory supervision	\$	400,000	\$ 400,000	In Progress	Administrator / One-Stop Center System	Individuals on probation/mandatory supervision	06/30/2016- 05/31/2018	50%	ProPath, Inc.
English Language Learner Navigator Pilot	CA Workforce Development Board/EDD	OCDB	Placing English Language Learner Navigators within the OC One-Stop Centers	\$	500,000	\$ 500,000	In Progress	One-Stop Center System	English Language Leaners and Immigrants	06/01/2017 - 12/31/2018	0%	OCAPICA
National Dislocated Worker Grant - 2017 Wildfires	Employment Development Department	OCDB	Clean-up and recovery of areas affected by 2017 Wildfires	\$	1,000,000	\$ 1,000,000	In Progress	Administrator / One-Stop Center System	Long-term unemployed young adults	10/01/2017 - 12/31/2019	0%	Orange County Conservation Corps
VEAP 9	CA Workforce Development Board/EDD	Goodwill of Orange County	Coordinated Veterans Services Delivery in OC	\$	500,000	\$ 150,000	In Progress	One-Stop Center System	One-Stop Center Customers/Veterans	04/01/2017 - 01/01/2019	100%	OCDB/ProPath,
Career Pathways	OC Superintendent of Schools	OCDB	Build partnerships between schools, businesses and community colleges	\$	200,000	\$ 200,000	In Progress	Administrator	One-Stop Center System and Businesses	07/14/2014 - 06/30/2018	0%	OCDB
Regional Organizers	CA Workforce Development Board/EDD	OCDB	Industry engagement, system alignment and collaboration across the workforce development system.	\$	85,714	\$ 85,714	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	03/01/2017 - 03/31/2019	0%	Regional Organizer
WIOA Regional Implementation Grants RII-1	CA Workforce Development Board/EDD	OCDB	Regional alignment to build a sector pathways project targeting four priority industry sectors	\$	250,000	\$ 250,000	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	06/01/2016 - 03/31/2018	0%	Santa Ana/ Anaheim/Tonia Reyes Uranga
Regional Capacity Building RII-2	CA Workforce Development Board/EDD	OCDB	Incentivize regional capacity building and infrastructure development in support of WIOA	\$	350,000	\$ 350,000	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	06/30/2017 - 03/31/2019	0%	Santa Ana/ Anaheim
Regional Training Coordination (RTC 1/1.5)	CA Workforce Development Board/EDD	OCDB	Incentivize regional capacity building and infrastructure development in support of WIOA	\$	351,184	\$ 151,184	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	06/01/2016 - 03/31/2019	0%	Santa Ana/ Anaheim
Regional Training Coordinator-2 (RTC 2)	CA Workforce Development Board/EDD	OCDB	Deepen the regional coalition and workforce development partnership building	\$	200,000	\$ 200,000	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	06/30/2017 - 03/31/2018	0%	Santa Ana
Slingshot	CA Workforce Development Board/EDD	OCDB	Focused on Regional Systems Delivery	\$	1,000,000	\$ 1,000,000	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	One-Stop Center System and Businesses	03/01/2016 - 03/31/2018	0%	Santa Ana
Second Chance Grants - LEAP 2	Department of Labor	OCDB	Job Centers inside correctional facilities serving prisoners	\$	500,000	\$ 500,000	In Progress	Administrator / One-Stop Center System	Incarcerated Individuals Preparing for Release	07/01/2016- 06/30/2018	0%	Working Wardrobes
Regional Plan Implementation Grant	CA Workforce Development Board/EDD	OCDB	Funding to support regional plan implementation priority goals and sector focused work	\$	545,000	\$ 400,000	In Progress	Administrator / Regional Planning Lead / One-Stop Center System	Orange County Regional Planning Unit – Regional Workforce System	01/01/2018- 06/30/2019	0%	Anaheim WDB, Santa WDB, Regional Organizer
Implementation	Development	OCDB	regional plan implementation priority	\$	545,000	\$ 400,000 \$ 5,186,898	In Progress	Regional Planning Lead / One-Stop	Regional Planning Unit – Regional		0%	

Grants Under Consideration / Applications in Progress

Grant Name	Funder	Fiscal Agent	Description	Total Grant	OCDB Awarded Amount	Current Status	OCDB Role	Targeted Customer(s)	Term	Match	Subrecipient(s)
Dislocated Worker Additional Assistance Projects	EDD	OCDB	Expand capacity to serve dislocated workers	\$ 1,000,000	-	Submitted. Awaiting Results	Administrator / One-Stop Center System	Dislocated Workers	FY 17/18	0%	TBD
VEAP 10	CA Workforce Development Board/EDD	OCDB	Coordinated Veterans Services Delivery in OC	\$ 500,000	-	Submitted. Awaiting Results	Administrator / One-Stop Center System	One-Stop Center Customers/Veterans	04/01/2018 - 03/31/2020	100%	TBD
Supervised Population Workforce Training 3.0	CA Workforce Development Board/EDD	OCDB	Workforce training for individuals on probation/mandatory supervision	\$ 400,000	-	Under Consideration	Administrator / One-Stop Center System	Individuals on probation/mandatory supervision	05/01/2018 - 04/30/2020	50%	TBD